

Alan Delmar

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Education

2017 - Present

MSc Creative Digital Media, Dublin Institute of Technology, **Current Results 1:1**
With Specialisation: Mobile and Web Applications

Modules Taken: Final project, Project Definition & UX Treatment, Social Media Applications, Interaction Design, Authoring Principles, Design Practice, Information Modelling, Digital Media Tools, Production and Prototyping.

Projects:

Social Media Applications

- **Final Assignment** - Develop a student resources app using jQuery Mobile, HTML5 and CSS3 which connects to an SQL database via PHP.

Skills learnt: Advanced JavaScript, jQuery, AJAX, JSON, PHP, SQL, Firebase, PhoneGap/Cordova

Project Definition and UX

- **Prototypes** - Through continuous testing and iteration, produced two hi-fidelity prototypes which incorporate several design principles in addition to conforming with Apple Human Interface Guidelines. Google's Material Design documents were also taken into account.
- **UX Research** - Conducted initial research into the domain of final Masters project through several qualitative and quantitative research methods including affinity diagrams, interviews, surveys and ethnography. Triangulated all data and from this formed a mental model diagram alongside a comprehensive research report.

Skills learnt: UX Research, wireframing, mental models, prototyping, testing, iteration, Sketch, InVision, Flinto

Design Practice & Authoring Principles

- **Responsive Web Development** - Designed a brand logo and a responsive website for a clothing brand with HTML, CSS and JavaScript. Dynamically manipulated the DOM (including a working shopping cart) without the aid of any frameworks. Delivered a design and market analysis report alongside a technical document for the code.

Skills learnt: HTML5, CSS3, JavaScript, responsive web design, Sketch, Adobe CC (Illustrator, Photoshop, AfterEffects, Dreamweaver)

Production and Prototyping

- **Final Assignment** - Group project in an agile environment to create a mobile app game over the course of six weeks. Through ongoing testing and iteration a final output was made, which was launched onto the Google Play store. Weekly presentations to the department documented progress in addition to a final written report.

Skills learnt: agile software development, teamwork, testing, iteration, design, programming, public pitches

2009 - 2013

BA (Hons) Fine Art, **(1.1 & thesis highly commended)**, National College of Art and Design
With specialisation: Digital Media

Relevant Experience

2016 - 2017

Boots Ireland, Jervis Street, Dublin — Healthcare Advisor

- Working in a fast-paced pharmacy environment and delivering professional customer care alongside the pharmacist and wider pharmacy team.
- Listening to the customer's problem and providing tailored and knowledgeable advice on over-the-counter medicines.

Skills learnt: communication, teamwork, problem-solving, ability to make quick and accurate decisions under pressure, global organisations awareness

2013 - 2015

Brown Thomas Group (BT2), Dublin — Concession Advisor (BareMinerals)

- Delivering expert beauty advice on a fast-paced makeup counter and conducting professional makeover and skincare consultation appointments.
- Working as part of a team to achieve daily targets across a range of KPI's.
- Observation of beauty trends and creative direction of counter themes and looks .

Skills learnt: teamwork, leadership, organisational skills, time-management skills, business awareness

2010

ESB Electric Ireland, Dublin — Domestic Accounts & Billing

- Correct billing of domestic electricity and gas accounts, contacting customers in response to energy bill queries.
- Using the SAP system for data management.
- Working as part of an office team to reach daily targets.

Skills learnt: working towards deadlines, problem-solving, time-management skills, teamwork, organisational skills, self-management & initiative

Interests

Design - A passion for all design from UX to architecture. Gain inspiration from design of all forms and complete Daily UI challenge each day.

Art & Cultural Appreciation - Frequently visit art exhibitions and gallery talks.

Travel - Travelled extensively through Europe and have visited several countries in Asia.